

Books for business owners/Leaders

Below is a compilation of useful books for all Business leaders and owners compiled by Enable Growth Associates. This is not an exhaustive list, but a good initial compilation to get you going.

Focus on Success

Good to Great

Jim Collins

Start With Why

Simon Sinek

Will it Make the Boat go Faster

Ben Hunt-Davis and Harriet Beveridge

The 7 Habits of Highly successful People

Stephen Covey

Playing to Win

Lafley and R Martin

Time to Think

Nancy Kline

Immunity to Change

Robert Kegan

The Five Most Important Questions (You Will Ever Ask Your Organization)

Peter F. Drucker

Purple Cow

Seth Godin

Think and Grow Rich

Napoleon Hill

Built to Last

Collins and Porras

Change: Principles of Problem Formation and Problem Resolution

P. Watzlawick

The Four Hour Work Week

Tim Ferriss

Thrive

Arianna Huffington

Success Factor : Develop a Winning Mindset

John Leach

Grow the Pie

Alex Edmans

Leadership Development

Leadership: The Power of Emotional Intelligence

Daniel Goleman

Leaders Eat Last

Simon Sinek

Leading at the Speed of Growth

Catlin and Matthews

Embodied Leadership

Pete Hamill

Dare to Lead

Brene Brown

5 Levels of Leadership

John Maxwell

Leadership by the Book: Tools to Transform your workplace

Ken Blanchard, Bill Hybels & Phil Godges

The One Minute Manager Meets the Monkey

Blanchard, Oncken and Burrows

Co-Active Coaching

Whitworth, Kinsey-House & Sandahl

Coaching for Performance

Sir John Whitmore

Business Model and Strategy Development

Business Model Generation

Alexander Osterwalder and Yves Pigneur

This is Service Design Thinking

Marc Stickdorn and Jacob Schneider

The E-Myth

Michael Gerber

The Strategist

Cynthia A Montgomery

Blue Ocean Strategy

W. Chan Kim, Renee Mauborgne

FT Essential Guides: Developing a business strategy

Vaughan Evans

The Lean Start-up

Eric Ries

The Entrepreneurial Revolution

Daniel Priestley

Mindset

Rich Dad Poor Dad

Robert T Kiyosaki

The Power of Now

Eckhart Tolle

Drive: The Surprising Truth About What Motivates Us

Daniel H. Pink

Unlimited Power

Anthony Robbins

Mastering the Rockefeller Habits

Verne Harnish

The Big Leap
Gay Hendricks

The Dark Side of the Light Chasers
Debbie Ford

The Decision Book
Mikael Grogerus and Roman Tshcappeler

Games People Play
Eric Berne

Do it tomorrow and other secrets of Time Management
Mark Forster

The One Thing: The Surprisingly Simple Truth Behind Extraordinary Results
Gary Keller and Jay Papasan

Marketing and Selling

Spin Selling
Neil Rackham

Selling to Serve
James Ashford

To Sell Is Human
Daniel Pink

The Secrets of Success in Selling: 12 Ways to Achieve Exceptional Results
Nicola Cook

This Is Marketing
Seth Godin

Marketing in the Age of Google
Vanessa Fox

Duct Tape Marketing
John Jantsch

The Brand Bucket
Barnaby Wynter

The Jelly Effect
Andy Bounds